

Post Graduate Diploma in Management (Hospital & Health Management)

PGDM – 2024-2026 Batch

2nd Year – 4th Semester End Examination

Subject & Code : Urban Health (UH)-HEM 716

Reg. No.:

Semester & Batch : IV, 2024-2026

Date : 06-03-2026

Time & Duration : 10:30 A.M.-01:30 P.M. (3 Hrs.)

Max. Marks : 70

Instructions:

- Budget your time as per the marks given for each question and write your answer accordingly.
 - Don't write anything on the Question Paper except writing your Registration No.
 - Mobile Phones are not allowed even for computations.
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Part A: Q.1 to Q.10 all questions are compulsory (10 X 2 Marks = 20 Marks)

Q 1. Urbanization refers to:

- A. Growth of rural population; B. Movement of people from urban to rural areas;
C. Increase in the proportion of population living in urban areas; D. Decrease in industrialization

Q 2. Urban health primarily focuses on:

- A. Agricultural productivity; B. Health issues specific to urban populations;
C. Forest conservation; D. Rural sanitation

Q 3. One major characteristic of urban populations is:

- A. Homogeneity; B. Low population density; C. Social and economic heterogeneity;
D. Dependence on agriculture

Q 4. Environmental determinants of urban health include:

- A. Air pollution; B. Crop yield; C. Livestock density; D. Irrigation facilities

Q 5. Health indicators in urban slums are often:

- A. Better than rural areas; B. Similar to developed countries, C. Not measurable;
D. Worse than rural areas

Q 6. The National Urban Health Mission (NUHM) primarily aims to:

- A. Promote rural tourism; B. Strengthen healthcare delivery in urban areas;
C. Develop highways; D. Increase exports

Q 7. Urban governance involves:

- A. Management of urban services and infrastructure; B. Only central government decisions.
C. Farming regulation; D. Wildlife protection

Q 8. The Smart Cities Mission in India focuses on:

- A. Agricultural modernization; B. Technologically advanced and sustainable urban development;
C. Rural electrification; D. Mining expansion

Q 9. Which of the following Sustainable Development Goals (SDGs) is directly related to urban health?

- A. SDG 2 – Zero Hunger; B. SDG 14 – Life Below Water;
C. SDG 11 – Sustainable Cities and Communities; D. SDG 15 – Life on Land

Q 10. The Healthy City concept was promoted by the World Health Organization to:

- A. Increase industrial output; B. Promote military infrastructure;
C. Reduce rural farming; D. Improve urban governance and public health

Part B: Q.11 to Q.15 attempt any four questions (4 X 5 Marks = 20 Marks) - Short Notes

Q 11. Discuss the social determinants of urban health with suitable examples.

Q 12. Describe the objectives and key components of the National Urban Health Mission (NUHM).

Q 13. Explain the concept of Smart Cities and their relevance to urban health.

Q 14. Discuss the Healthy City concept and its significance in urban health governance.

Q 15. Analyze the impact of climate change on urban health outcomes.

Part C: Q.16 to Q.19 attempt any three questions (3 X 10 Marks = 30 Marks) - Long Notes

Q 16. Critically analyse the core strategies and service delivery mechanisms of the National Urban Health Mission in improving health outcomes among the urban poor and vulnerable populations.

Q 17. Examine the process and functioning of Urban Health and Nutrition Day (UHND) in addressing maternal malnutrition and identifying high-risk pregnancies in urban areas.

Q 18. Critically discuss the strategies, mechanisms, and public health approaches adopted for the prevention and control of non-communicable diseases among urban populations.

Q 19. Define the concept of an urban area in India and discuss the governance structure of urban areas in the country.