



# CLINICAL TRIAL APPLICATION MANAGEMENT

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# SCHEME OF PRESENTATION

- What is Clinical Trial ?
- Role of Information Technology in Clinical Trail Management
- CTMS/CDMS
- Market Landscape



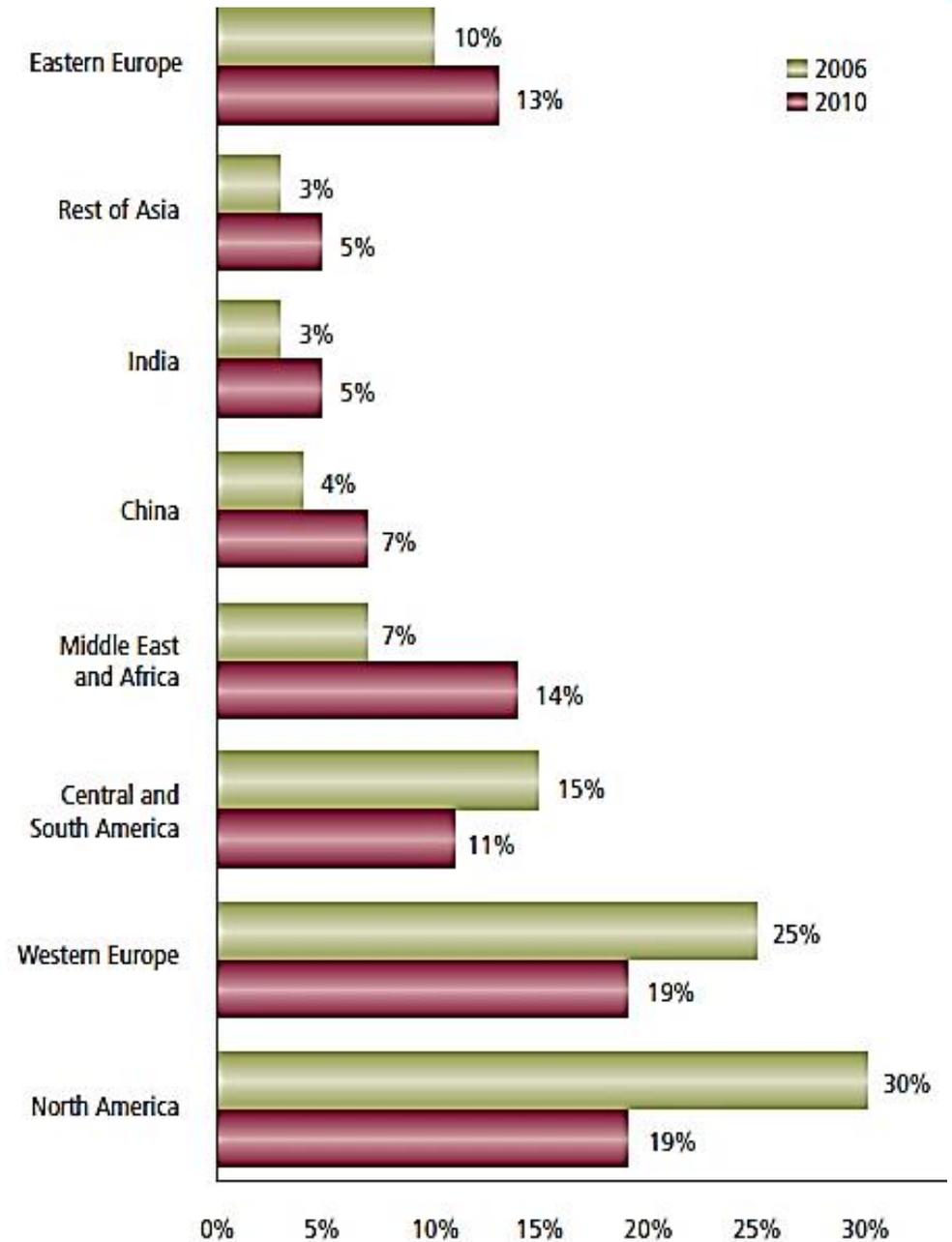
# CLINICAL TRIALS

“Any investigational study that prospectively commissions **human participants** or groups of individuals to one or more **health associated interventions** to measure the result on **health outcomes**”

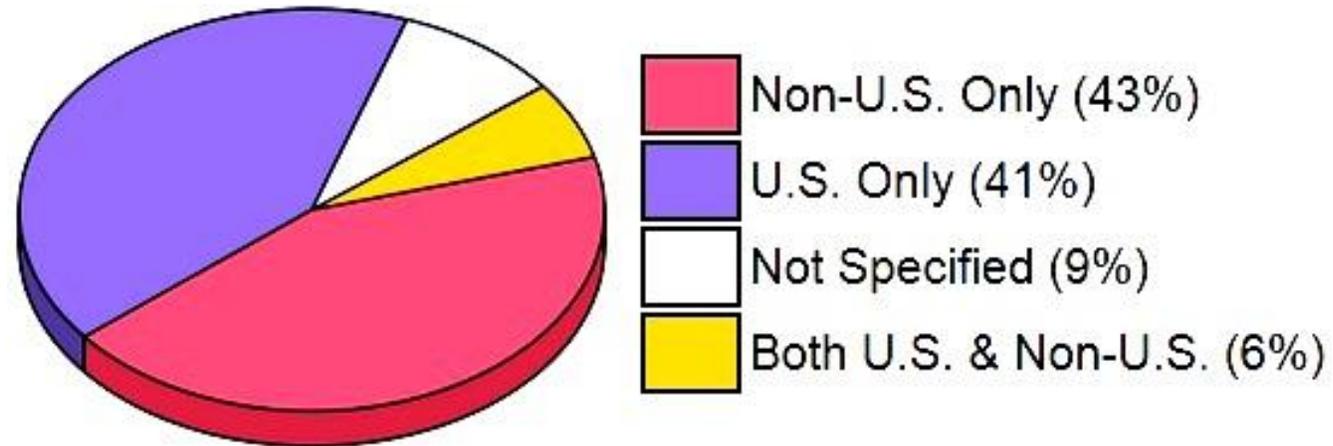
-WHO



# GEOGRAPHICAL DISTRIBUTION OF CLINICAL TRIALS



# LOCATIONS OF REGISTERED STUDIES



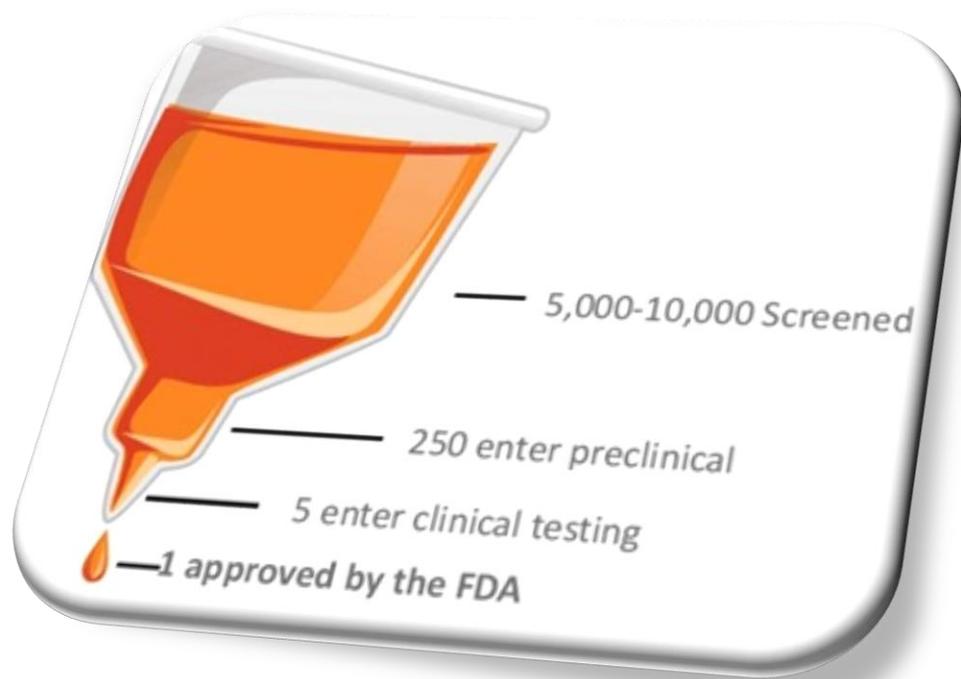
| Location             | Number of Registered Studies and Percentage of Total |
|----------------------|--|
| Non-U.S. Only        | 61,819 (43%)   |
| U.S. Only            | 58,925 (41%)   |
| Not Specified*       | 13,241 (9%)  |
| Both U.S. & Non-U.S. | 9,103 (6%)   |
| Total                | 143,088  |

\* Not Specified: The location of the study was not provided by the Sponsor.

(Data as of April 05, 2013)

Reference: [ClinicalTrials.gov](http://ClinicalTrials.gov) currently lists 143,088 studies with locations in all 50 states and in 182 countries.

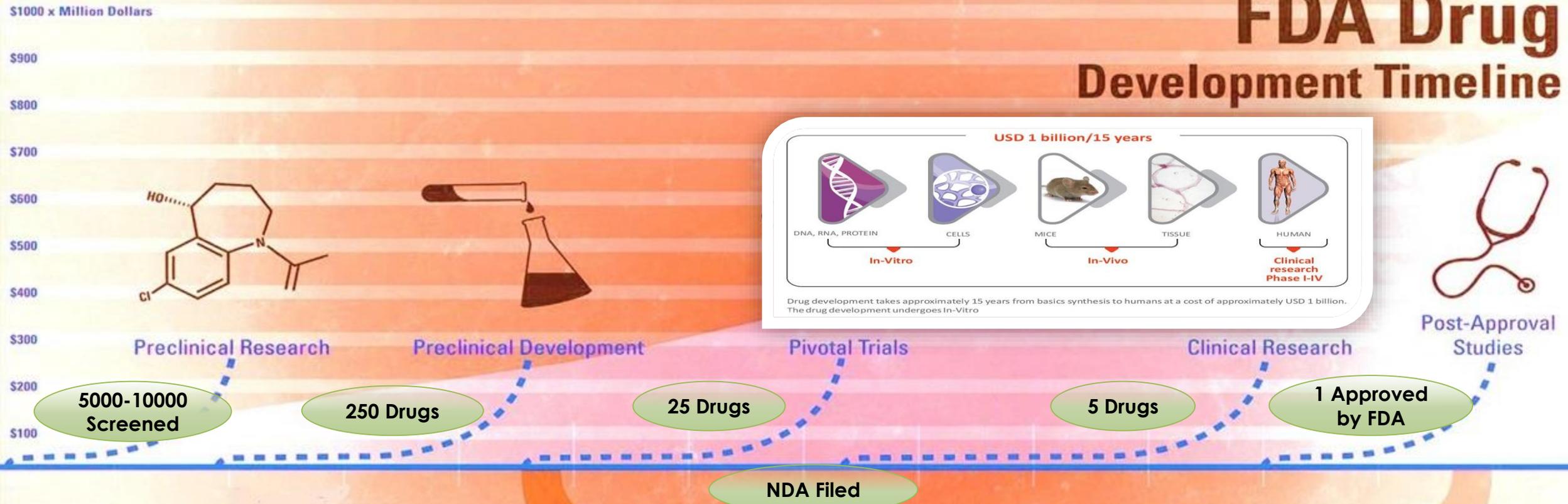
# DRUG DEVELOPMENT



“**Drug development** is used to define the process of bringing a new drug to the market once a lead compound has been identified through the process of **drug discovery**”

- **Pre-clinical** research (microorganisms / animals)
- **Clinical** trials (on humans)
- Step of obtaining **regulatory approval** to market the drug

# FDA Drug Development Timeline



**Average Development Time:  
13 Years**

**Average Cost:  
\$ 500 Million-1.5 Billion**

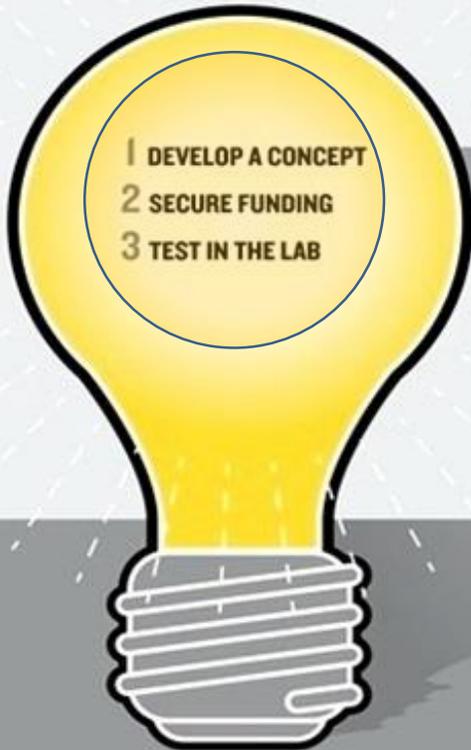
## Phases of a Clinical Trial



# CLINICAL TRIAL PROCESS FLOW

## PRE-TRIAL PHASE

≈ 4½ years



## The Research Protocol

≈ ½ year

**When**  
EVERY STAGE OF DEVELOPMENT



## Translational Trials

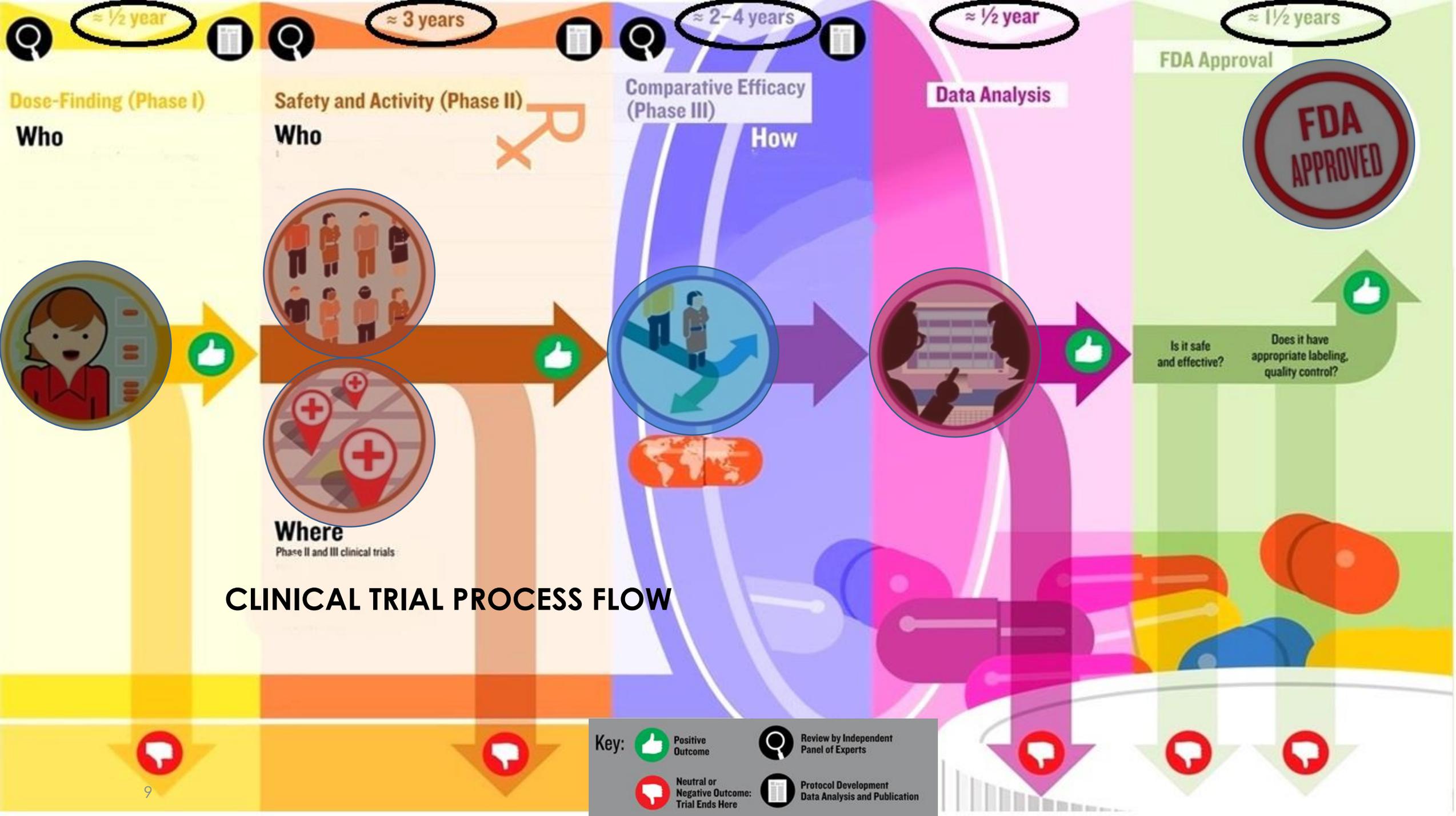
**Why**

TRANSLATE FINDINGS INTO NEW APPROACH



## Clinical Trials

- Key:
- Positive Outcome
  - Neutral or Negative Outcome: Trial Ends Here
  - Review by Independent Panel of Experts
  - Protocol Development Data Analysis and Publication



# CLINICAL TRIAL PROCESS FLOW

# STANDARDS

**ICH-GCP Guidelines**  
GUIDELINE FOR GOOD  
CLINICAL PRACTICE E6(R1)

INTERNATIONAL CONFERENCE ON  
HARMONISATION OF TECHNICAL  
REQUIREMENTS FOR REGISTRATION OF  
PHARMACEUTICALS FOR HUMAN USE

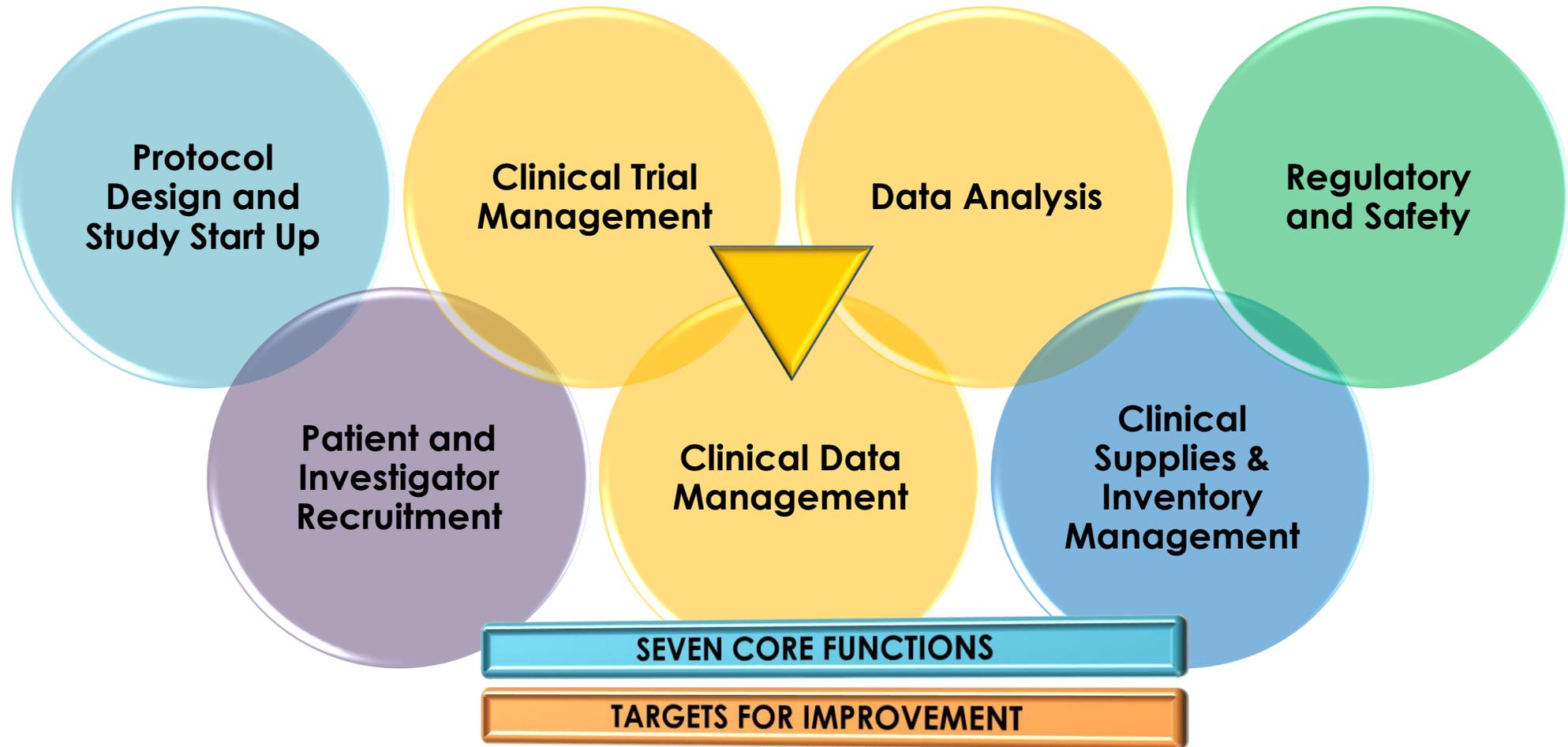
**Code Of Federal  
Regulations**  
(CRF), 21 CFR Part 11

**GCDMP**  
Good Clinical Data  
Management Practices  
Guidelines

**SDTMIG**  
Study Data Tabulation  
Model Implementation  
Guide for Human Clinical  
Trials

**CDASH**  
Clinical Data Acquisition  
Standards Harmonization

# IMPROVING CLINICAL TRIALS BY IMPLEMENTING INFORMATION TECHNOLOGY (IT)



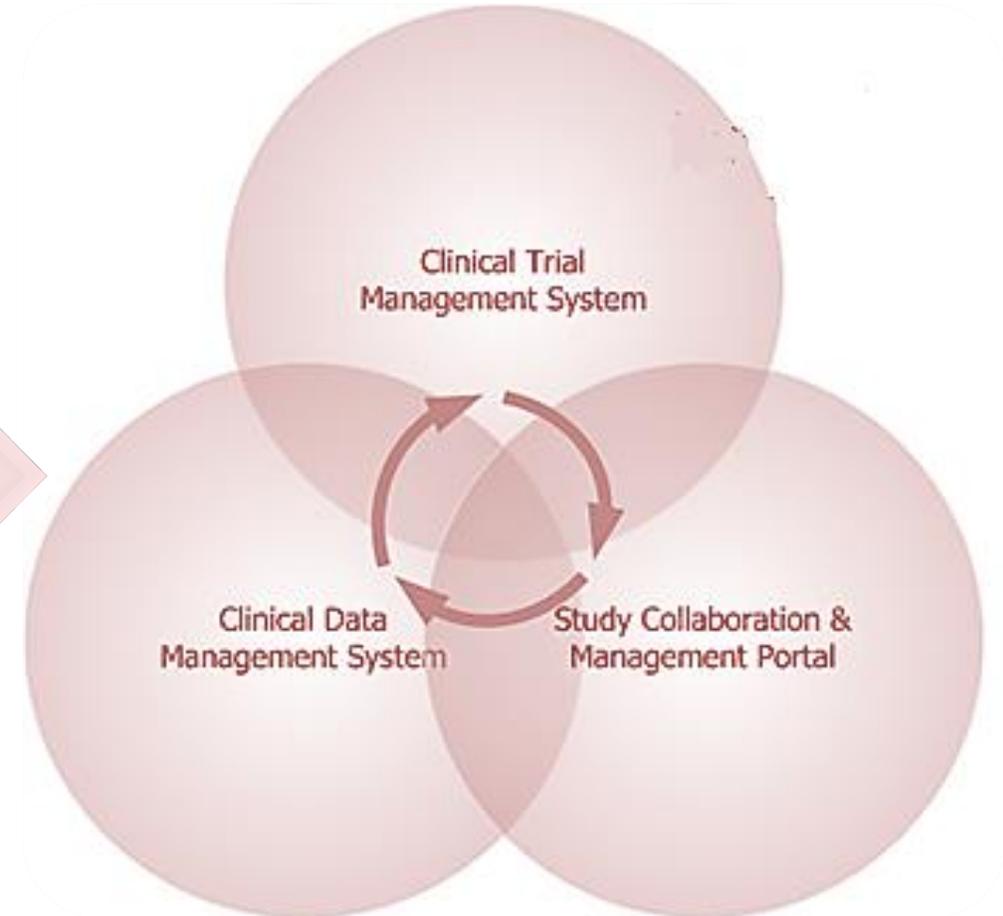
# DRIVING FORCES ACCELERATING INFORMATION TECHNOLOGY

Increased Adoption of **Electronic Health Records (EHRs)** in US & Europe

Increased Use of **Adaptive Trial Design**

Continued Government & Sponsor Pressure for **Cost & Cycle time Reduction**

Acceptance of Digitized Form **by Regulatory Bodies**



## **CLINICAL TRIAL MANAGEMENT SYSTEMS (CTMS)**

“CTMS is Clinical Trial Management System which is used for larger utilization in **development, planning, preparation, overall management and reporting** of clinical trials”

## **CLINICAL DATA MANAGEMENT SYSTEMS (CDMS)**

“CDMS is Clinical Data Management System which is used to **gather, manage, handle, incorporate, process and submit** clinical trial data”

# KEY FEATURES

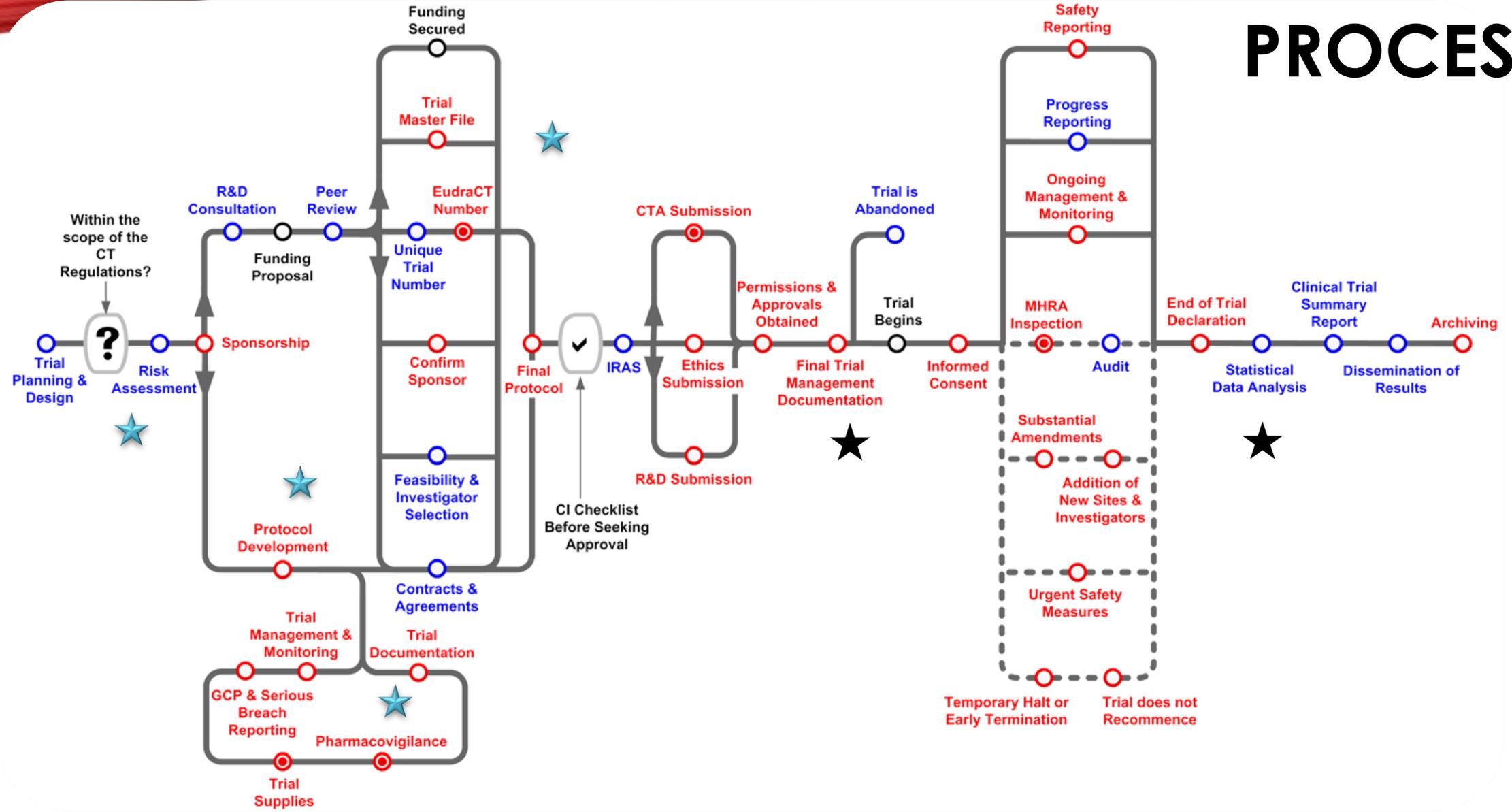
## CTMS

- Site management
- Patient screening status tracking
- Patient enrolment status tracking
- Site monitoring
- Regulatory document tracking
- CRF, visit, and deviation tracking
- Inventory management
- Financial management
- Contact management

## CDMS

- Data collection
- CRF Tracking
- CRF annotation
- Database Design
- Data Entry
- Medical Coding
- Data Validation
- Discrepancy Management
- Database Lock

# CTMS MANAGES ENTIRE CT PROCESS



# TECHNOLOGY MAP FOR CLINICAL TRIALS

| STEPS               | Key Application Functionality |                  |                  |                         |                               |               |               |                                  |                        |               | Integration & Aggregation |             | Key Infrastructure |                                    |                  |                       |               |                       |              |
|---------------------|-------------------------------|------------------|------------------|-------------------------|-------------------------------|---------------|---------------|----------------------------------|------------------------|---------------|---------------------------|-------------|--------------------|------------------------------------|------------------|-----------------------|---------------|-----------------------|--------------|
|                     | Portals                       | Collaboration/KM | Decision Support | Electronic Data Capture | Advanced Data & Database Mgt. | Visualization | Workflow Mgt. | Statistical Analysis & Reporting | Drug Supply & Tracking | Document Mgt. | Project & Portfolio Mgt.  | Data Mining | Data Warehousing   | Enterprise Application Integration | Stds. Repository | Enterprise Vocabulary | Object Models | Electronic Signatures | Web Services |
| Protocol Design     | █                             | █                | █                | █                       | █                             | █             |               |                                  | █                      | █             | █                         | █           | █                  | █                                  | █                | █                     | █             |                       |              |
| Recruitment         | █                             | █                | █                |                         |                               |               |               |                                  |                        |               |                           |             |                    |                                    |                  |                       |               |                       | █            |
| Trial Management    | █                             | █                | █                |                         |                               |               |               |                                  |                        |               | █                         | █           | █                  |                                    |                  |                       |               |                       |              |
| Clinical Data Mgt.  | █                             | █                | █                | █                       | █                             | █             |               |                                  |                        |               |                           |             |                    |                                    |                  |                       |               |                       | █            |
| Data Analysis       | █                             | █                | █                |                         |                               |               | █             |                                  |                        |               | █                         | █           | █                  | █                                  | █                | █                     | █             | █                     |              |
| Clinical Supplies   |                               |                  |                  |                         |                               |               |               | █                                |                        |               |                           |             |                    |                                    |                  |                       |               |                       |              |
| Regulatory & Safety | █                             |                  | █                |                         |                               |               |               |                                  | █                      | █             | █                         |             | █                  |                                    |                  |                       |               | █                     |              |

Source: SAIC

# MARKET PLAYERS

| <b>Pharmaceutical Companies</b> | <b>Contract Research Organisations (CROs)</b> | <b>IT/ITES Companies</b> |
|---------------------------------|---|--------------------------|
| Johnson & Johnson               | Quintiles                                     | Accenture                |
| Pfizer                          | Covance                                       | Wipro                    |
| GlaxoSmithKline                 | Pharmaceutical Product Development (PPD)      | Intel                    |
| Roche                           | Charles River Laboratories (CRL)              | Satyam                   |
| Sanofi-Aventis                  | ICON Clinical (ICON)                          | Cognizant                |
| Novartis                        | Parexel                                       | IBM                      |
| AstraZeneca                     | MDS   | Oracle                   |
| Abbott Laboratories             | Kendle  | TCS                      |
| Merck                           | PharmaNet Development (PharmaNet)             | Infosys                  |
| Wyeth                           | PRA International                             | Medidata                 |
| Bristol-Myers Squibb            |   | BioClinica               |
| Eli Lilly                       |   |                          |

# CTMS/CDMS TOOLS

| Clinical Trial Management System   | Clinical Data Management System   |
|--|---|
| <ul style="list-style-type: none"><li>• Siebel Clinical(Oracle)</li><li>• BioClinica CTMS (BioClinica, Inc.,)</li><li>• Medidata CTMS (Medidata Solutions, )</li></ul> <p><b>Other Companies Providing CTMS</b></p> <ul style="list-style-type: none"><li>• Aris Global, LLC</li><li>• Bio-Optronics, Inc.</li><li>• DSG, Inc.</li><li>• eClinForce, Inc.</li><li>• eResearch Technology, Inc.</li><li>• Integrated Clinical Solutions, Inc.</li><li>• MedNet Solutions</li><li>• Merge eClinical, Inc.</li><li>• Nextrials, Inc.</li><li>• Perceptive Informatics, Inc.</li></ul> | <ul style="list-style-type: none"><li>• Oracle Clinical</li><li>• CLINTRIAL</li><li>• MACRO™</li><li>• RAVE</li><li>• eClinical Suite</li><li>• Capture System™,</li><li>• eResearch Network™</li><li>• CleanWeb™</li><li>• GCP Base™</li><li>• SAS™</li><li>• <b>OPEN SOURCE Tools</b></li><li>• OpenClinica</li><li>• openCDMS</li><li>• TrialDB</li><li>• PhOSCo</li></ul> |

# CTMS MARKET

Global  
eClinical  
Solutions  
Market worth  
\$4.8 Billion by  
2017

Growing at a CAGR of 14.53%

# OVERALL BENEFITS OF CTMS/CDMS IN CLINICAL TRIALS

REDUCING  
TURN-AROUND TIME

REDUCING COST

FLEXIBILITY

ACCURACY  
-Error free data

CONTROL  
-Quality

COMPLIANCE  
-Regulatory  
Standards

COMMUNICATIONS  
AND ALERTS

RESOURCE(MANPOWER)  
OPTIMIZATION

# CASE STUDY

Comparative Study of Paper Medical Records &  
Electronic Medical Records

## ❖ OBJECTIVE :

# TO DO A COMPARATIVE STUDY OF THE PAPER MEDICAL RECORDS AND THE ELECTRONIC MEDICAL RECORDS

## ❖ METHODOLOGY:

- Observational & Discussion method
- The information is collected primarily by observation of the software and making a comparison between paper medical records & electronic medical records.
- Focus points of discussion are:
  - Disadvantages of PMR
  - Advantages & EMR over PMR
  - Disadvantages of EMR
  - Also some information is collected using secondary data sources

# OBSERVATION: PMR VS EMR

## PMR

- Patient is identified by name, medical record number & other identifier
- Progress notes might be produced by dictation, free handwriting or form completion
- Consists of office or **progress notes in chronological sequence**. These are browsed by literally flipping through pages, until the desired entry is located
- Prescription is **written on paper**. It is manually checked for interactions & allergies. It is then taken by the patient to the pharmacy .It takes time & can also result in errors

## EMR

- Patient can be identified by any identifier
- Progress notes are produced as the visit is produced
- Stores progress notes and provides quick access by date of visit, provider and the ability to browse by diagnosis and prescription
- Prescription is **written in the system**. It is checked for interactions & allergies by the system & then it is sent to the pharmacy by the system directly where it is verified & drug is dispensed. There are rare chances of errors.

## ❖ **DISADVANTAGES OF PMR**

1. Needs lot of space for storage
2. No centralization of records & collection of records is a tedious task
3. More chances of medical errors caused by poor legibility on paper forms
4. Less in efficiency as compared to EMR
5. Data cannot be easily exchanged or transferred
6. They are not eco-friendly

## ❖ ADVANTAGES OF EMR

1. Increasing storage capabilities
2. Accessible from remote sites
3. Retrieval of the information immediate
4. Continuously updated
5. Immediately accessible
6. Provides Medical alerts and reminders
7. Assist in decision making
8. Allows for customized views
9. Improve risk management and assessment outcomes

## ❖ DISADVANTAGES OF EMR

1. Start-up cost is high
2. Lack of Technical knowledge
3. Inability of the provider to adapt
4. Usability is a major issue
5. Placement of hardware is an issue
6. Crashing of computer & loss of data
7. Change in workflow of the department after the implementation of an EMR
8. Lack of standardized terminology, system architecture, and indexing
9. Lack of flexibility and lack of capacity for the diverse requirements of the different healthcare disciplines

## ❖ RECOMMENDATIONS

- The robust back up methods, sophisticated protection mechanisms & advanced data recovery methods should be developed
- Decisions regarding the portability of the equipment must also be considered
- Documentation forms must be revised in order to accommodate the changes in the workflow
- Development of standard language is required
- A unique health identifier must also be developed
- Well planned training must be given to the end users



THANK YOU