

**ANNEXURE – 2**

**MONTHLY PERFORMA**

**ANNEXURE – 3**

**QUARTERLY PERFORMA**

**ANNEXURE – 1**

**PHOTOGRAPHS**



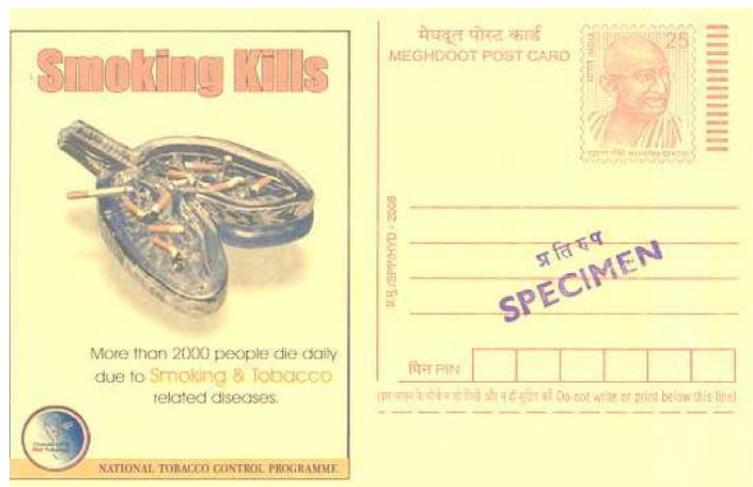
LOGO of National Tobacco Control Programme ( Left – In English, Right – In Hindi )



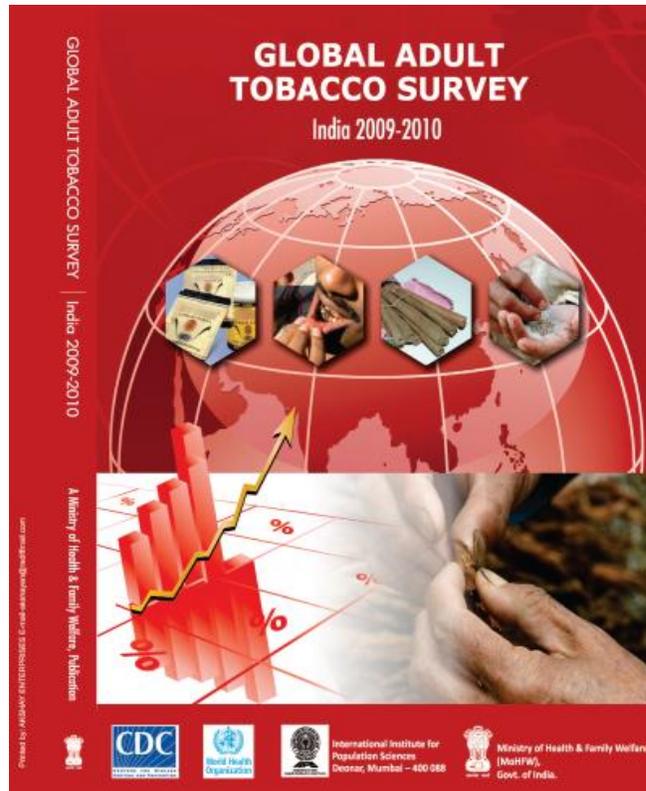
Display of prominent signboard is mandatory at all public places.



Sample of a postal card bearing an anti-tobacco message



Meghdoot Postcard Campaign in 2008



Display of big billboards Tobacco Free CWG ( Commonwealth Games ) 2010.



The state government of Gujarat integrated tobacco control messages in the popular festivals observed on a large scale in the state.



The message say 'no' to smoke is printed on the Garba Entry pass by STCC, Gujarat.



Release of Balloons carrying message of Smoke Free Shimla on 31<sup>st</sup> may, 2010.

**PROHIBITORY ORDER**

SALE OF CIGARETTES & OTHER TOBACCO PRODUCTS  
WITHIN A RADIUS OF HUNDRED METERS OF THIS  
EDUCATIONAL INSTITUTION IS A **PUNISHABLE OFFENCE**  
WITH A FINE UPTO TWO HUNDRED RUPEES

*Courtesy:*  
IndianOil Corporation Limited  
Guwahati Refinery

**নিষেধাজ্ঞা**  
এই শিক্ষানুষ্ঠানৰ ১০০ (এশ) মিটাৰ পৰিসীমাৰ  
ভিতৰত চিগাৰেট আৰু অন্যান্য ধূঁপাত জাতীয়  
সামগ্ৰীৰ বিক্ৰী কঠোৰ ভাৱে নিষেধ, অন্যথা  
২০০ টকা পৰ্যন্ত জৰিমনা বিহা হব।

200 sign boards declaring ban on sale of tobacco products near the educational institutes (English and Assamese) were erected across schools and colleges in Guwahati.



“No Smoking” hoardings at important public places of Jorhat.



Jorhat Charaibahi Higher Secondary School was declared the first tobacco free School of the North East.



Guntur DTC (District tobacco cell), Andhra Pradesh – staff conducting a Rural community camp at PHC.



Regular enforcement visits and monitoring of violations – challaned against the violations of section-7, COTPA ( By Andhra Pradesh STCC). Covered in electronic, print and TV media.



Enforcement visits and school awareness programs by DTCC (Andhra Pradesh).