# Pranica Choudhary ST

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#### **Summer Internship Report**

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## FORTIS HOSPITAL, MANESAR, GURUGRAM (April 22<sup>nd</sup> to June 30<sup>th</sup>, 2024)

A Report

By
Ms. Pranica Choudhary

PGDM (Hospital and Health Management) (2023-2025)



International Institute of Health Management Research, New Delhi



FORTIS HOSPITAL

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No. FHL-MANESAR-EX-04

29-June-2024

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Pranica Choudhary D/o Mr. Praveen Choudhary has completed her Internship in the department of Human Resources at Fortis Hospital, Manesar, Gurugram from 22-April-2024 to 29-June-2024

We wish her all the best in her future endeavors

For Fortis Hospital, Manesar, Gurugram

Rahul Khandelwal

Unit Head - Human Resources

(Completion of Summer Internship from respective organization)

The certificate is awarded to

Name Pranica Choudhavy

In recognition of having successfully completed his/her Internship in the department of

Title HUMAN RESOURCES (HR).

and has successfully completed her Project on

Title of the Project - RECRUITMENT AND SELECTION PROCESS.

Date 29th June, 2024.

Organisation FORTIS HOSPITAL, MANESAR, GURUGRAM

He/She comes across as a committed, sincere & diligent person who has a strong drive & zeal for learning

We wish him/her all the best for future endeavors

Organization Supervisor

Head-HR Department Head

#### FEEDBACK FORM

(Organization Supervisor) Name of the Student: Pranica. Choudhavy Summer Internship Institution: Foetis Hospital, Manesau, Cowngram. Area of Summer Internship: Human Resources Attendance: Puretual, Example for offices. Objectives met: To underestand the process of Human Resource Management and their key contribution to

Business growth. Deliverables: HR SOP, Business Accumen, Recomment

Strengths: Humble, Collobration & collection Skills, Presentation Wills, learning attitude, Actail mented, Process & result oriented, Understands the Basics of HR well, ready to go for Suggestions for Improvement:

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Stage Public Events to show case more of the Officer-in-Charge (Internship)

Notation Making Slidlesignature of the Officer-in-Charge (Internship)

Date: 29th June, 2024.

\* She is a performer knows home to enough the conditate in securitment process. The is good at conversion. Pocused Arca - Energy charmelisation as for need of hours.

#### **ACKNOWLEDGEMENT**

This year during the summer break I worked as an intern at Fortis Hospital, Manesar, Gurugram. I worked for a duration of 10 weeks from 22/04/2024 to 30/06/2024. I was assigned to the Human Resource Department.

Firstly, I would like to express my indebtedness appreciation to Mr. Rahul Khandelwal, (Unit Head-HR) for his constant guidance and advice played an important role in making the execution of the report. He always gave me his suggestions that were crucial in making this report as flawless as possible.

Finally, I am very thankful to my family who constantly gave me regular support and encouragement. I would really like to thank my seniors who helped me substantially to finish this paper. In addition, I want to thank my friends who additionally inspired and helped me to complete my work.

30/06/2024

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#### **OBSERVATIONAL LEARNING**

#### 1.1. INDUSTRY PROFILE-



Fortis Hospital, Manesar is a new set-up which will be operational in mid-August. For me, it was a great opportunity to get a chance to work on a new project. It is the newest addition to the largest hospital chain in North-India with world-class technology and state-of-the-art infrastructure. It consists of 350 beds, 95 ICU beds and 9 OT's. Unmatched in the fields of Neurosciences, Oncology, Renal Sciences, Orthopedics, Cardiac Sciences, and Obstetrics

and Gynecology. Currently, Fortis hospitals throughout the nation treat more than 3.5 lakh patients annually, relying on the pulse of the people we serve, ranging from customized preventive health checks to quaternary care from super specialized clinicians conducting rare and complicated operations It was "patient first" back then, and it still is. Because Fortis will always put you first.

Fortis Hospital beat out many other top-notch medical facilities worldwide to be ranked No.2 among the 30 most technologically advanced hospitals in the world by topmastersinhealthcare.com.

#### VISION

To serve as the "Mecca of Medicine" for healthcare.

#### MISSION

To deliver quaternary care in a caring, honorable, and distinctive way to the community.

#### DRIVE TOWARDS CONTINUOUS IMPROVEMENT

The leadership of FORTIS adheres to the quality cycle of planning, designing, checking, and applying the learning to constantly enhance the services, with the collective understanding that the simplest solutions are frequently the most effective. Every important procedure has been given a set of quality indicators, which are tracked to ensure ongoing quality improvement. More significantly, there are frequent contacts between management and employees, ensuring that everyone in the organization shares the commitment to ongoing learning and improvement.

#### CENTRE OF EXCELLENCE

- FORTIS BONE AND JOINT INSTITUTE
- FORTIS CANCER INSTITUTE
- FORTIS HEART AND EXCELLENCE INSTITUTE
- INSTITUTE BLOOD DISORDERS AND BONE MARROW TRANSPLANT
- MINIMAL ACCESS, BARIATRIC AND GI SURGERY
- NEUROSCIENCES
- PAEDIATRICS

- RENAL SCIENCES
- ROBOTIC SURGERY

#### **SPECIALITY**

- CARDIOTHORACIC AND VASCULAR SURGERY
- NEUROSURGERY
- ORTHOPAEDICS AND JOINT REPLACEMENT
- OBSTETRICS AND GYNAECOLOGY
- GENERAL SURGERY, MINIMAL ACCESS AND BARIATRIC SURGERY
- ONCOLOGY-MEDICAL AND SURGICAL
- INTERNAL MEDICINE
- HAEMATOLOGY AND BMT
- GASTROENTEROLOGY AND GI SURGERY
- UROLOGY AND KIDNEY TRANSPLANT
- PAEDIATRICS AND NEONATOLOGY
- NEPHROLOGY
- PULMONOLOGY
- ENDOCRINOLOGY
- ENT
- RHEUMATOLOGY
- CRITICAL CARE
- ANAESTHESIA
- EMERGENCY AND TRAUMA
- OPTHALMOLOGY
- TRANSFUSION MEDICINE
- RADIOLOGY
- PREVENTIVE MEDICINE
- INFECTIOUS DISEASES
- DERMATOLOGY
- PLASTIC AND RECONSTRUCTVE SURGE

#### 1.2. COMPANY DETAILS

Company Name	)	Fortis Hospital
Company Statu	s	Will be operational in August.
Ownership Stat	us	Publicly Held
Class of Compa	any	Public limited
Age of Compan	у	-
Industry:	Healthcare	
,		
Contact No:	9667669322	2, 9999709839
		2, 9999709839 sar@fortishealthcare.com

#### 1.3. INDUSTRY DETAILS

The project report describes the recruitment and selection processes at Fortis Hospital, Manesar, Gurugram. It covers various stages in the process and explains the intern's role at each stage. The staffing function, which involves the acquisition of human resources, begins with manpower planning and continues with recruitment and selection. This process is crucial for ensuring that the right talent is placed in the right positions within the organization. The intern's role in this process included end-to-end management of the entire recruitment process at the organization. During the two-month internship, I had first-hand exposure to the recruitment and selection process, gaining opportunities to learn at interpersonal, technical, and behavioral levels.

### PROJECT REPORT

#### 2.1. INTRODUCTION

This internship offered invaluable exposure to the dynamic business environment, particularly within the healthcare sector—a cornerstone of society heavily reliant on the caliber and efficiency of its workforce, especially nursing professionals. The recruitment and selection processes within healthcare organizations are pivotal, significantly influencing organizational performance, the quality of patient care, and overall health outcomes.

Effective recruitment and selection practices have emerged as critical strategies in attracting, assessing, and retaining competent professionals in healthcare. These practices encompass a range of methods such as structured interviews, competency-based assessments, and rigorous testing, all aimed at establishing fair and efficient hiring procedures.

The importance of this study lies in its dedicated focus on evaluating how these recruitment and selection practices impact the quality of the Nursing workforce. This research addresses a notable gap in the literature by providing specific empirical insights into the healthcare context, where previous studies have often offered more generalized findings across industries.

By exploring the relationship between recruitment practices and the quality of the nursing workforce, this study aims to provide actionable insights. It seeks to inform healthcare administrators and policymakers about optimizing recruitment processes to cultivate a skilled, satisfied, and stable nursing workforce. Ultimately, these improvements are expected to enhance organizational performance and elevate the quality of patient care outcomes in healthcare settings.

28 2.2. AIM AND OBJECTIVES

2.2.1.AIM

To evaluate the impact of Recruitment and Selection practices on the quality of Nursing workforce.

#### 2.2.2. OBJECTIVES

To evaluate the effectiveness of Recruitment and Selection practices in healthcare, specifically focusing on their impact on the quality, job satisfaction, and retention rates of the Nursing workforce.

#### 2.3. RATIONALE OF THE STUDY

The rationale of the research study as outlined in the project report can be summarized as follows:

- Critical Importance of Nursing Workforce Quality: This study outlines the pivotal
  role of nursing professionals in healthcare delivery and organizational effectiveness,
  emphasizing how their competence directly impacts patient care outcomes.
- Significance of Recruitment and Selection: The study highlights the foundational role of recruitment and selection processes and the research emphasizes their critical function in attracting skilled nurses, enhancing job satisfaction, and reducing turnover. These processes are crucial for maintaining a stable and high-performing nursing workforce
- Importance of Effective Practices: The study advocates for effective recruitment
  practices such as structured interviews, competency-based assessments, and
  consistent evaluation criteria in healthcare settings. These practices are essential to
  ensure fairness, efficiency, and effectiveness in selecting nurses who are best
  suited to provide excellent patient care.
- Research Gap in Healthcare Context: Addressing a specific gap in current research, the study aims to provide empirical evidence on how recruitment and selection practices specifically impact the quality of the nursing workforce and their

job satisfaction. It seeks to offer insights tailored to healthcare, distinct from broader studies across industries.

 Potential Benefits and Recommendations: By evaluating the outcomes of recruitment and selection practices, the study intends to offer practical recommendations for healthcare administrators. These recommendations are designed to optimize hiring strategies, fostering a competent, satisfied, and stable nursing workforce. Ultimately, this contributes to improved patient care outcomes and organizational performance in healthcare settings.

This study aims to improve how healthcare organizations hire nurses by investigating how recruitment and selection methods impact their quality. It provides real-world data to help healthcare managers make better workforce decisions.

#### 2.4. REVIEW OF LITERATURE

- In healthcare, the quality and competency of the workforce are pivotal to delivering high-quality patient care and optimizing organizational performance. Numerous studies underscore the critical role healthcare professionals, particularly nurses. Nurses that plays in shaping patient outcomes and overall healthcare system effectiveness. Factors influencing workforce quality include the competency levels of healthcare professionals, their specialized skills, and levels of job satisfaction. Empirical evidence consistently demonstrates that a well-trained and satisfied nursing workforce correlates positively with improved patient care outcomes, reduced medical errors, and enhanced organizational efficiency. Understanding these dynamics is crucial for healthcare administrators seeking to optimize their human resource strategies to meet the demanding challenges of healthcare delivery.
- Recruitment and selection practices in healthcare are paramount in ensuring the
  right professionals are attracted and retained. Effective strategies not only focus on
  identifying candidates with the necessary technical skills but also emphasize cultural
  fit and alignment with organizational values. Methods such as structured interviews,

competency-based assessments, and standardized testing are commonly employed to evaluate candidates' suitability for roles in healthcare settings. These methodologies aim to streamline the hiring process, enhance fairness in candidate evaluation, and ultimately contribute to the stability and effectiveness of healthcare teams, particularly nursing teams.

- The recruitment practices in healthcare has emerged as a key area of interest and implementation. These approaches ensure consistency and fairness in candidate evaluation, which is critical in an industry where the stakes are high and the need for competent professionals is constant. By adopting such practices, healthcare organizations can minimize biases in hiring decisions, improve the efficiency of recruitment processes, and ensure that candidates selected possess the requisite skills and attributes for delivering high-quality patient care.
- Moreover, this research highlights that recruitment practices contribute to greater organizational stability and workforce retention, thereby supporting long-term healthcare service delivery goals. Despite advancements in recruitment practices, there remains a notable gap in empirical evidence specifically focusing on the impact of standardized recruitment and selection practices within the healthcare sector, particularly concerning the nursing workforce. Existing literature often discusses these practices in broader contexts or across different industries, underscoring the need for targeted research that examines their unique implications in healthcare settings. Identifying and addressing these gaps is crucial for developing evidence-based recommendations that can inform policy decisions and enhance recruitment strategies tailored to the complexities of healthcare environments.
- The potential benefits of studying recruitment and selection practices in healthcare, specifically focusing on nursing, are substantial. Improved recruitment outcomes, enhanced job satisfaction among healthcare professionals, and reduced turnover

rates are among the anticipated benefits. These outcomes not only contribute to

operational efficiency but also align with broader goals of patient-centered care and

organizational excellence. For healthcare administrators and policymakers, insights

from such studies offer actionable recommendations to optimize workforce

management strategies, thereby bolstering both healthcare service delivery and

organizational performance.

In conclusion, this literature review highlights the importance of understanding and

evaluating recruitment and selection practices within the specific context of

healthcare, with a focus on the nursing workforce. By reviewing existing knowledge and identifying gaps, this study aims to contribute to the advancement of HR

practices in healthcare settings. Addressing these gaps through empirical research

will provide valuable insights and guidance for healthcare leaders striving to build

robust, competent, and satisfied nursing workforces capable of meeting current and

future healthcare challenges effectively.

2.5. PROJECT METHADOLOGY

Type of Study: Qualitative Study.

Study Area: Fortis Hospital (specifically focusing on nursing department involved in

Recruitment and HR processes.)

**Duration of Study: 10 weeks** 

Type of Data: Qualitative Data

Mode of data collection- Survey (Developed a structured questionnaire through google

forms to collect the data).

Sample size: 278 Participants (N=278)

(Males-98; Females-180)

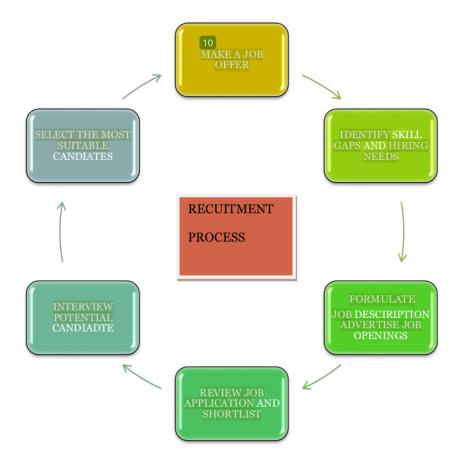
### (Sample Size Calculation:

Based on the sample size calculation formula i.e.,  $SS = [Z^2p (1 - p)]/C^2$ , the adjusted sample size for a finite population of 1,000, with a 95% confidence level and a 5% margin of error, is approximately 278 participants.

This calculation suggests that for the qualitative study on the impact of standardized recruitment and selection practices on the quality of the healthcare workforce, a sample size of around 278 would be more statistically robust than the initially proposed 200. This larger sample size ensures better representativeness and accuracy in the study's findings.)

- Sampling Technique: Convenience sampling was done.
- Type of Research: Primary Research
- Data Analysis: Using Pie/ Bar charts and qualitative summaries in Microsoft Excel.

#### PROCESS OF RECUITMENT:



#### QUESTIONNAIRES ASKED DURING RECTUITMENTPROCEDURE;

- > ABOUT THE QUESTIONNAIRE: -
- 1. The questionnaire has 12 questions.
- 2. It is a closed-ended questionnaire.
- > QUESTIONS: -

#### ☐ Structured Interviews

• Q1: Did you undergo a structured interview as part of the recruitment process?

	□ Competency-Based Assessments
•	Q2: Were you evaluated using competency-based assessments during your selection process?
	□ Standardized Testing
•	Q3: Was standardized testing a part of your recruitment process?
	□ <u>Cultural Fit</u>
•	Q4: Was the alignment with the organization's values and culture assessed during your recruitment?
	□ Job Satisfaction Post-Recruitment
•	Q5: Are you satisfied with your job after going through the recruitment process?
	□ <u>Fairness of Process</u>
•	Q6: Do you believe the recruitment process was fair and unbiased?
	□ Efficiency of Recruitment
•	Q7: Was the recruitment process efficient in terms of time and resource utilization?
	□ Role Clarity post-recruitment
•	Q8: Did you have a clear understanding of your job role and responsibilities after the recruitment process?
	□ Training and Development Opportunities
•	Q9: Were you provided with adequate training and development opportunities post-recruitment?
	□ Retention Rate

- Q10: Have you been with the organization for over one year since being recruited?
  - ☐ Recruitment Process Feedback
- Q11: Were you given an opportunity to provide feedback on the recruitment process?
  - □ Satisfaction with Recruitment Communication
- Q12: Were you satisfied with the communication and updates provided during the recruitment process?

#### 2.6: INCLUSION AND EXCLUSION CRITERIA;

#### **INCLUSION CRITERIA: -**

- Participants must be currently employed as nurses at Fortis Hospital.
- Nurses working in the Nursing department involved in Recruitment and HR processes.
- Nurses who are willing to complete the survey and provide feedback on their recruitment and selection experiences, job satisfaction, and retention factors.

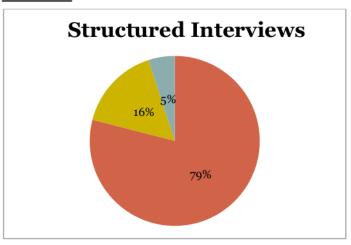
#### **EXCLUSION CRITERIA:**

- · Individuals who are not employed as nurses at Fortis Hospital.
- Individuals who are not working in the Nursing department are not involved in Recruitment and HR processes.
- Nurses who are unwilling to complete the survey or share their experiences.

#### **SPECIFIC FINDINGS: -**

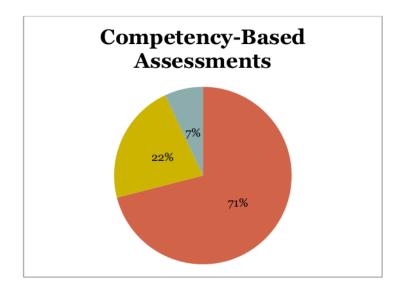
#### 3.1. DATA ANALYSIS AND INTERPRETATION:

## Q.1.DID YOU UNDERGO A STRUCTURED INTERVIEW AS PART OF THE RECUITMENT PROCESS?



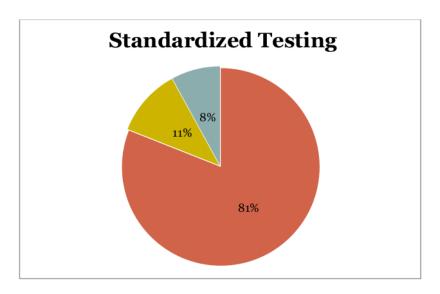
- > 79% of participants went through a structured interview as part of their recruitment process.
- > 16% of participants didn't go through a structured interview as part of their recruitment process.
- > 5% of participants were not sure.

## Q.2. WERE YOU EVALUATED USING COMPETENCY-BASED ASSESSMENTS DURING YOUR SELECTION PROCESS?



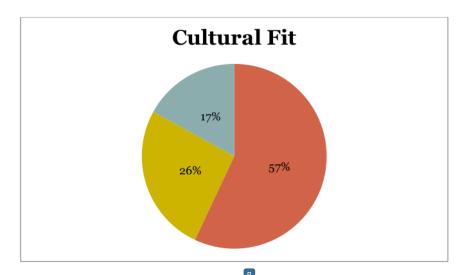
- > 71% of participants were evaluated using competency-based assessments during their selection process.
- 22% of participants were not evaluated using competency-based assessments during their selection process.
- > 7% of participants were not sure.

#### Q.3.WAS STANDARDIZED TESTING A PART OF YOUR RECRUITMENT PROCESS?



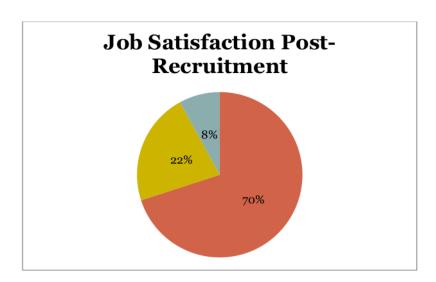
- > 81% of participants experienced standardized testing as a part of their recruitment process.
- > 11% of participants didn't experience standardized testing as a part of their recruitment process.
- > 8% of participants were not sure.

Q.4.WAS THE ALIGNMENT WITH THE ORGANIZATION'S VALUES AND CULTURE ASSESSED DURING YOUR RECRUITMENT?



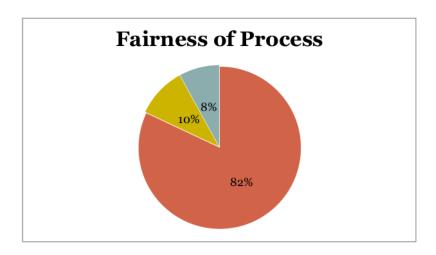
- > 57% of participants responded that the alignment with the organization's values and culture were assessed during the recruitment.
- 26% of participants responded that the alignment with the organization's values and culture were not assessed during the recruitment.
- > 17% of participants were not sure.

## Q.5. ARE YOU SATISFIED WITH YOUR JOB AFTER GOING THROUGH THE RECRUITMENT PROCESS?



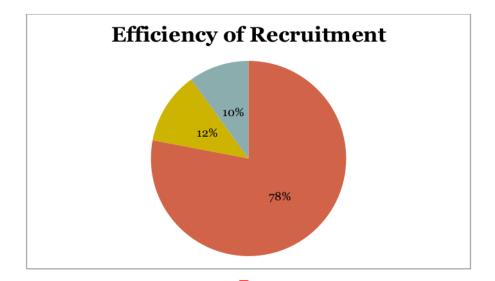
- > 70% of participants were satisfied with their job after going through the recruitment process.
- > 22% of participants were not satisfied with their job after going through the recruitment process.
- > 8% of participants were not sure.

## Q.6.DO YOU BELIEVE THAT THE RECRUITMENT PROCESS WAS FAIR AND UNBIASED?



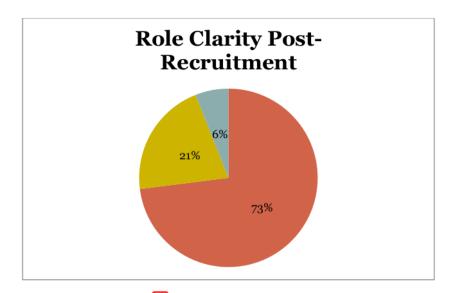
- > 82% of participants believed that the recruitment process was fair and unbiased.
- > 10% of participants didn't believe that the recruitment process was fair and unbiased.
- > 8% of participants were not sure.

Q.7.WAS THE RECRUITMENT PROCESS EFFICIENT IN TERMS OF TIME AND RESOURCE UTILIZATION?



- > 78% of participants believed that the recruitment process was efficient in terms of time and resource utilization.
- ➤ 12% of participants didn't believe that the recruitment process was efficient in terms of time and resource utilization.
- > 10% of participants were not sure.

Q.8.DIDYOU HAVE A CLEAR UNDERSTANDING OF YOUR JOB ROLE AND RESPONSIBILTIES AFTER THE RECRUITMENT PROCESS?



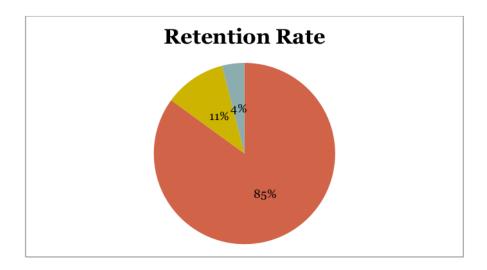
- > 73% of participants do have a clear understanding of their job role and responsibilities after the recruitment process.
- 21% of participants didn't have a clear understanding of their job role and responsibilities after the recruitment process.
- > 6% of participants were not sure.

Q.9.WERE YOU PROVIDED WITH ADEQUATE TRAINING AND DEVELOPMENT OPPORTUNITIES POST-RECRUITMENT?



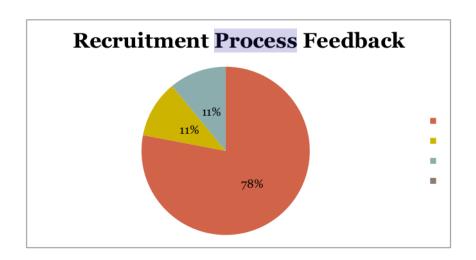
- > 68% of participants were provided with adequate training and development opportunities post-recruitment.
- 22% of participants were not provided with adequate training and development opportunities post-recruitment.
- > 10% of participants were not sure.

Q.10.HAVE YOU BEEN WITH THE ORGANIZATTION FOR OVER ONE YEAR SINCE BEING RECRUITED?



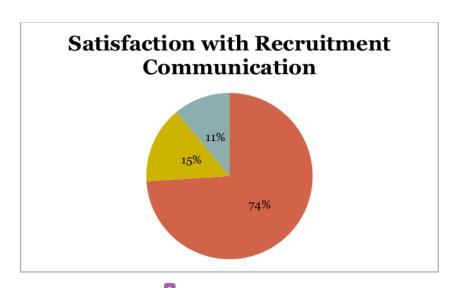
- > 85% of participants have been with the organization for over one year since being recruited.
- > 11% of participants have not been with the organization for over one year since being recruited.
- > 4% of participants were not sure.

Q.11.WERE YOU GIVEN AN OPPORTUNITY TO PROVIDE FEEDBACK ON THE RECRUITMENT PROCESS?



- > 78% of participants were given an opportunity to provide feedback on the recruitment process
- > 11% of participants were not given an opportunity to provide feedback on the recruitment process.
- > 11% of participants were not sure.

## Q.12.WERE YOU SATISFIED WITH THE COMMUNICATION AND UPDATES PROVIDED DURING THE RECRUITMENT PROCESS?



- 74% of participants were satisfied with the communication and updates provided during the recruitment process.
- > 15% of participants were not satisfied with the communication and updates provided during the recruitment process.
- > 11% of participants were not sure.

#### 3.2. RESULTS:

QUESTIONS	SATISFACTION SCORE
Q1: Did you undergo a structured interview as part of the recruitment process?	0.75
Q2: Were you evaluated using competency-based assessments during your selection process?	0.65
Q3: Was standardized testing a part of your recruitment process?	0.75
Q4: Was the alignment with the organization's values and culture assessed during your recruitment?	0.70
Q5: Are you satisfied with your job after going through the Recruitment process?	0.70
Q6: Do you believe the recruitment process was fair and unbiased?	0.80
Q7: Was the recruitment process efficient in terms of time and resource utilization?	<mark>0</mark> .75
Q8: Did you have a clear understanding of your job role and	0.60

responsibilities after the recruitment process?	
Q9: Were you provided with adequate training and development opportunities post-recruitment?	0.70
Q10: Have you been with the organization for over one year since being recruited?	0.80
Q11: Were you given an opportunity to provide feedback on the recruitment process?	0.90
Q12: Were you satisfied with the communication and updates provided during the recruitment process?	0.85

#### **OVERALL SATISFACTION SCORES:**



#### 3.3. CONCLUSION

The findings from this study highlight the critical importance of standardized recruitment and selection practices in enhancing the quality and satisfaction of healthcare professionals. Here are the key conclusions drawn from the data analysis:

#### 1. Prevalence of Structured Recruitment Practices:

- A significant majority (79%) of participants underwent structured interviews, indicating widespread adoption of standardized recruitment practices in healthcare organizations.
- Competency-based assessments and standardized testing were also commonly used, with 71% and 81% of participants, respectively, experiencing these methods.

#### 2. Fairness and Efficiency:

- The recruitment processes were generally perceived as fair and unbiased by 82% of participants, highlighting the effectiveness of standardized practices in ensuring equitable candidate evaluation.
- Efficient recruitment processes, in terms of time and resource utilization, were acknowledged by 78% of participants, reflecting the benefits of structured methods in streamlining hiring procedures.

#### 3. Alignment with Organizational Values:

 Assessment of alignment with organizational values and culture was confirmed by 57% of participants, demonstrating the importance placed on cultural fit within healthcare organizations.

#### 4. Job Satisfaction and Role Clarity:

- Post-recruitment job satisfaction was high, with 70% of participants expressing satisfaction with their roles after undergoing standardized recruitment processes.
- Clear understanding of job roles and responsibilities post-recruitment was reported by 73% of participants, indicating that structured recruitment processes contribute to better role clarity and preparedness among new hires.

#### 5. Training and Development:

 Adequate training and development opportunities post-recruitment were provided to 68% of participants, underscoring the commitment of healthcare organizations to continuous professional development.

#### 6. Retention and Feedback:

- High retention rates were observed, with 85% of participants having been with their
   organizations for over a year since recruitment.
- The opportunity to provide feedback on the recruitment process was available to 78% of participants, indicating willingness among organizations to improve and refine their hiring practices based on employee insights.

#### 7. Communication and Updates:

 Satisfactory communication and updates during the recruitment process were experienced by 74% of participants, emphasizing the importance of effective communication in maintaining candidate engagement and satisfaction.

### 3.4. IMPLICATIONS AND RECOMMENDATIONS

The findings from this study have several implications for healthcare administrators and policymakers:

- Implement and Standardize Recruitment Practices: Adopting standardized recruitment practices, such as structured interviews and competency-based assessments, can enhance the fairness and efficiency of the hiring process. This helps in selecting candidates who are not only technically competent but also aligned with the organization's values and culture.
- Continuous Professional Development: Ensuring that new hires receive adequate training
  and development opportunities is essential for maintaining a high-quality healthcare
  workforce. Organizations should invest in ongoing education and skill development
  programs to support their staff.
- Foster a Feedback Culture: Providing opportunities for employees to give feedback on the
  recruitment process can lead to continuous improvements and better candidate
  experiences. This feedback can help identify areas for refinement and enhance overall
  satisfaction.
- 4. Effective Communication: Maintaining clear and consistent communication with candidates throughout the recruitment process is vital. This helps in managing expectations and ensuring a positive candidate experience, which can translate to higher satisfaction and retention rates.

### 3.5. LIMITATIONS OF THE STUDY

While the study provides valuable insights into the recruitment and selection practices in healthcare organizations, it is important to acknowledge its limitations. Recognizing these limitations helps contextualize the findings and suggests areas for future research and improvement. The primary limitations of the study are as follows:

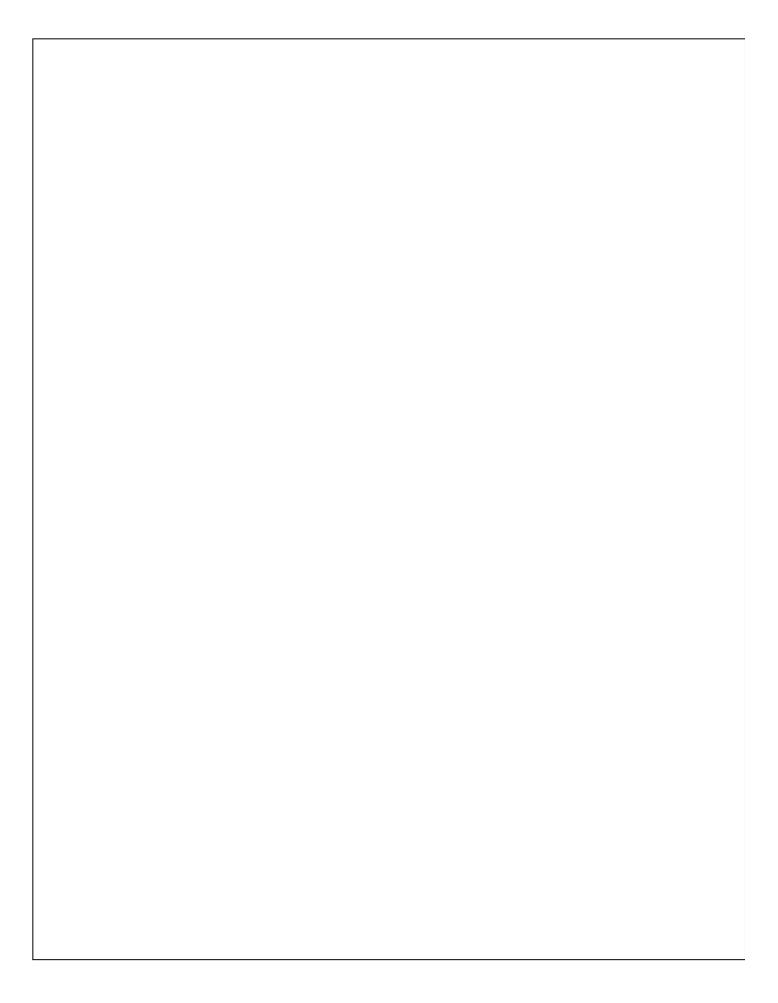
- 1. Lack of Qualitative Insights: The study predominantly uses quantitative methods, which, while useful for identifying trends and patterns, do not capture the depth of individual experiences and perspectives. Qualitative data, such as interviews or open-ended survey questions, could provide richer insights into the nuances of recruitment experiences.
- 2. Potential Response Bias: There is a potential for response bias, where individuals who had particularly positive or negative experiences may be more likely to participate in the survey. This could skew the results and not accurately reflect the experiences of the broader population of healthcare professionals.
- 3. External Factors: External factors such as economic conditions, labor market trends, and regulatory changes can influence recruitment and selection practices and their effectiveness. The study does not account for these external variables, which could impact the generalizability of the findings.

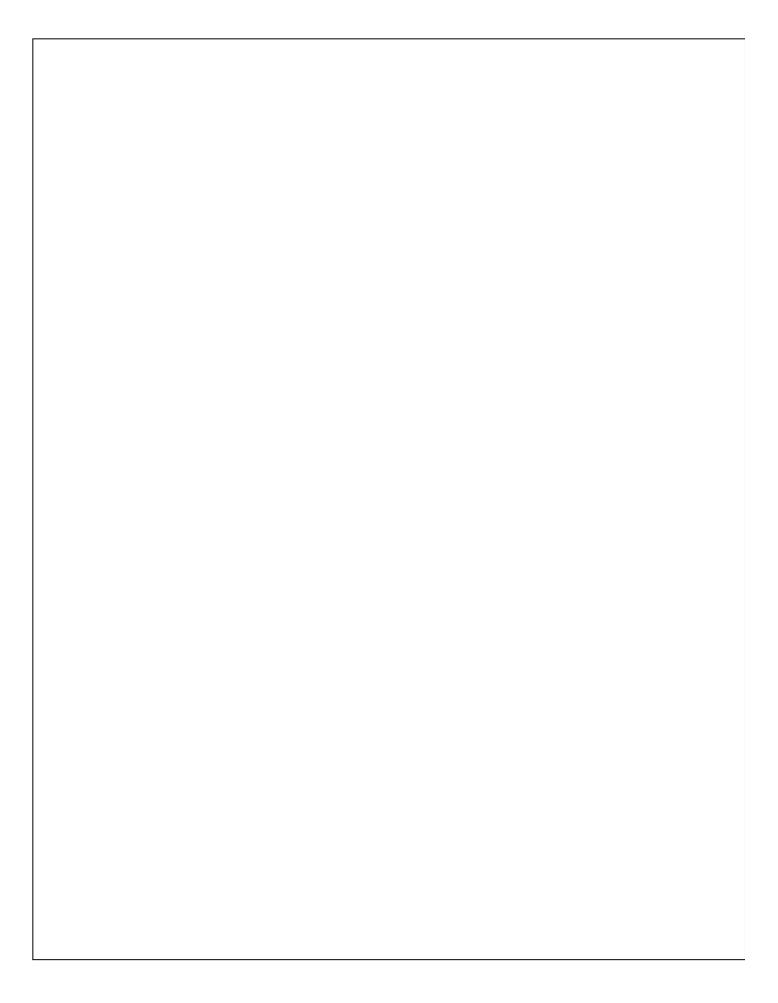
#### 3.6. FUTURE RESEARCH DIRECTIONS

- 1. **Incorporating Qualitative Methods:** Including qualitative methods, such as interviews and focus groups, can provide deeper insights into individual experiences and perceptions, complementing quantitative data.
- 2. **Exploring Additional Factors:** Future research should explore additional factors that influence job satisfaction and retention, such as organizational culture, leadership, work-life balance, and career development opportunities.
- 3. **Contextual Analysis:** Conducting studies that account for external factors and specific organizational contexts can provide a more comprehensive understanding of the effectiveness of recruitment and selection practices.

#### 3.7. REFERENCES

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