

**Post Graduate Diploma in Management (Hospital & Health Management)**

**PGDM – 2023-25 Batch**

**2<sup>nd</sup> Year – 3<sup>rd</sup> Semester End Examination**

<b>Subject &amp; Code</b>	<b>: Program Planning, Implementation, Monitoring and Evaluation-HEM 705</b>	<b>Reg. No.:</b>
<b>Semester &amp; Batch</b>	<b>: III, 2023-25</b>	<b>Date : 14-10-2024</b>
<b>Time &amp; Duration</b>	<b>: 10:30 A.M.-01:30 P.M. (3 Hrs.)</b>	<b>Max. Marks : 70</b>

**Instructions:**

- Budget your time as per the marks given for each question and write your answer accordingly.
- Don't write anything on the Question Paper except writing your Registration No.
- Mobile Phones are not allowed even for computations.

**ANSWER MCQs IN QUESTION PAPER ITSELF AND  
ATTACH WITH THE ANSWER SHEET**

**Part A: Q.1 to Q.10 all questions are compulsory (10 X 2 Marks = 20 Marks)**  
**One liner, MCQs, True/False**

**1. Which of the following is an example of a process indicator?**

- (a) Number of patients treated
- (b) Patient satisfaction rate
- (c) Time taken to deliver services
- (d) Reduction in disease incidence

**2. Which among the following can be answered by the evaluation exercise**

- (a) Effectiveness of health program
- (b) Cost-effectiveness of health program
- (c) Attribution of health program
- (d) All of them

**3. A Gantt chart is used to show a project timeline in a**

- (a) diagrammatically fashion
- (b) logical fashion
- (c) both (a) and (b)
- (d) none of them

**4. Monitoring and evaluation of a program mainly requires identification of**

- (a) policy makers
- (b) indicators
- (c) both 'a' and 'b'
- (d) none of them

**Contd...2..**

**5. What is the primary purpose of a logic model in program planning?**

- (a) To outline the financial resources needed
- (b) To visualize the relationship between resources, activities, and expected outcomes
- (c) To identify stakeholders involved in the program
- (d) To schedule program activities

**6. Which of the following is the sequence of steps in health program planning?**

- 1) Implementation; 2) Evaluation; 3) Needs assessment; 4) Budgeting
- A. 2134
  - B. 3412
  - C. 4321
  - D. 1234

**7. Evaluation which determines the net causal effects of the program beyond its immediate results is called as**

- (a) process evaluation
- (b) effect evaluation
- (c) net evaluation
- (d) impact evaluation

**8. What is the purpose of monitoring and evaluation?**

- (a) To collect data for reporting purposes
- (b) To assess the impact and effectiveness of programs
- (c) Both (a) and (b)
- (d) None of the above

**9. Which among the following tools are useful for situational analysis?**

- (a) Stakeholder analysis
- (b) Problem tree analysis
- (c) Both (a) and (b)
- (d) None of the above

**10. Which of the following is not a possible outcome measure that could be used as an indicator of the benefit of screening programs aimed at early detection of diseases?**

- A. Reduction of case fatality rate in screened individuals
- B. Reduction of mortality in the population screened.
- C. Reduction in incident rate in the population screened.
- D. Improvement in the quality of life in screened individuals

---

**Part B: Q.11 to Q.14 attempt all the questions (4 X 5 Marks = 20 Marks)**

**Short Notes**

---

- 11. Explain the importance of evidence in health planning by elaborating on three examples in Indian context.
- 12. Describe the role of stakeholders in program implementation.

13. What is health planning? Explain step by step process.

14. Write measurable indicators and means of verification for following component of log frame.

	Description
<b>Outputs</b>	i) Decreased Type 2 diabetes cases in youth population. ii) Increased the adoption of healthy diet among youth population. iii) Increased physical activity in youth population. iv) Increased self-awareness about their physical health among the youth
<b>Activities</b>	i) Create awareness among the college going population about the risk factors associated with obesity and diabetes. ii) Create workshops in HWCs, School, Colleges to improve the physical health of the youth. iii) Yoga campaigns for school and college students iv) Cycling marathons for the youth above 15 years v) Create awareness about adoption of healthy diet through social media platforms, TV advertisements, celebrity campaigns, food fests, etc. vi) Create health check-up campaigns for the youth in student and colleges vii) Provide counselling for the youth

---

**Part C: Q.15 to Q.17 attempt all the questions (3 X 10 Marks = 30 Marks)**

**Long Notes**

---

15. Discuss evaluation structure of any national health programme.

16. Comment on the role of 'programme management team' in implementation of the health programme.

17. Explain the role of "situation analysis" in current national health policy and elaborate on any three pieces of evidence which have emerged out of it.