



**Institute of Health Management Research**

**MBA Hospital and Health Management**

**Batch-23 (2018-2020)**

**Health Management**

**Programme Planning, Implementation, Monitoring and Evaluation**

**Term Examination**

**October 2019**

**Time - 3 Hour**

**MM-70**

The question paper contains 2 printed pages.

*Answer Section A in question paper itself and attach with the answer sheet. Otherwise Section A will not be evaluated at all.*

**Section A**

**(1\*10 = 10 marks)**

Q1) Systematic gathering, analysis and reporting of data about a program to assist in decision making is called as

- a) Evaluation b) Comparison
- c) Ascertain d) None of the above

Q2) Health planning involves

- a) identifying unmet needs b) defining health problems
- c) defining goals d) all of them

Q3) Evaluation which determines the net causal effects of the program beyond its immediate results is called as

- a) process evaluation b) effect evaluation
- d) net evaluation d) impact evaluation

Q4) Health program planning cycle is \_\_\_\_\_ in nature.

- a) straight b) cyclic
- c) irregular d) none of the above

Q5) In stakeholder analysis, people who should be fully engage are those who have \_\_\_\_\_

- a) low power and low interest b) high power and high interest
- c) low power and low interest d) none of the above

Q6) Causes identified in problem tree analysis becomes \_\_\_\_\_ in objective tree analysis

Q7) Planning takes place at all levels of health systems. Yes / No

Q 8) An intervention is usually based on a particular problem or need that is to be dealt with  
Yes / No

Q 9) Budgeting of the project can be done before activity scheduling Yes / No

Q 10) Gantt chart is also referred as the progress chart Yes / No

**Section B****(5\*5 = 25 marks)**

- Q 11) Briefly explain the importance of “assumptions” in log frame matrix?  
Q 12) Differentiate between “output” and “outcome” by giving an example.  
Q 13) Write any two advantages and disadvantages of Logframe approach.  
Q 14) Why health program planning cycle is cyclic in nature?  
Q 15) Briefly explain any three criteria used for prioritizing health problems.

**Section C****(35 marks)**

- Q16) Explain the role of “situation analysis” in current national health policy by elaborating on any three evidences which have emerged out of it. (15 marks)
- Q 17) A NGO is implementing a project with the main purpose/objective of “Reducing Violence against Women” in Bihar with the overall goal/impact of women wellbeing. Keeping this in mind, anticipate the possible problems and draw a problem and objective tree analysis. (10 marks)
- Q 18) Explain the different steps involved in the planning cycle. (10 marks)