

**International Institute of Health Management Research**  
**Question Paper**  
**Subject: Principles of Management (CC602)**  
**Batch: 2020-22**

Marks :70

Time: 2 Hrs

Note : Please attempt any five questions, each question carries 14 marks. Please limit your answers in 300 words.

- 1) Explain evolution of management.
- 2) Explain controlling function of management.
- 3) Explain theories X, Y and Z.
- 4) What is leadership? Give difference between a manager and a leader.
- 5) Explain the concept of Value Chain Management.
- 6) What is centralization and decentralization? Which one is more important in present day scenario?
- 7) Explain the concept of management by objective.