

Post Graduate Diploma in Management (Hospital & Health Management)

PGDM – 2024-26 Batch

1st Year – 1st Semester End Examination

Subject & Code : Principles of Management (POM)-CC 602 **Reg. No.** :
Semester & Batch : I, 2024-26 **Date** : 24-12-2024
Time & Duration : 10:30 A.M.-01:30 P.M. (3 Hrs.) **Max. Marks** : 70

Instructions:

- Budget your time as per the marks given for each question and write your answer accordingly.
 - Don't write anything on the Question Paper except writing your Registration No.
 - Mobile Phones are not allowed even for computations.
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Part A: Q.1 to Q.10 all questions are compulsory (10 X 2 Marks = 20 Marks)

Q1. Which of the following do management functions include?

A) Directing B) Controlling C) Planning and Organising D) All the above

Q2. are the prescribed guidelines for conducting an action

A) Rules B) Method C) Budget D) policy

Q3. A _____ is a formal statement of an organization's purpose and main goals.

A) mission statement B) statement of purpose C) code of ethics D) vision statement

Q4. Factors inenvironment is under the control of the organization.

Q5. Who is known as the father of scientific management?

A) F.W. Taylor B) Max Weber C) Henry Fayol D) S.George

Q6. Which one is a characteristic of management?

A) Is a Social Process. B) Involves Group Effort.
C) Aims at achieving predetermined objectives D) All of above

Q7. Write any two principles of Fayol's management out of 14.

Q8. Write any two features of theory Z.

Q9. Which among the following is a single use plan?

A) Objectives B) Policies C) Rules D) Budget

Q10. Planning is:

A) forward looking B) backward looking C) both forward- and backward-looking D) none of the above

Part B: Q.11 to Q.15 attempt any four questions (4 X 5 Marks = 20 Marks)

Short Notes

Q11. You have been promoted from a managerial position to a leadership position. What changes will you make to your working styles and why?

Q12. You observe that whatever goals you have set for your organization, it may be difficult to achieve. How will you find out the exact situation? What measures will you take so that the goals can be achieved?

Q13. Working to achieve goals set for self, working to earn money, working to earn employer's praise. Giving reasons explain which among these three is the most important motivating factor.

Q14. Comment on Evolution of human resource management

Q15. Write a short note on Hawthorne studies

Part C: Q.16 to Q.20 attempt any three questions (3 X 10 Marks = 30 Marks)

Long Notes

Q16. Do you think it is always better to link organizational goals with individual goals? Comment.

Q17. Do you think good leaders can be made? In context of leadership theories and styles give reasons in support of your answer.

Q18. You observe that employees in your organization are demotivated. What steps will you take to motivate employees at different levels.

Q19. Conduct PESTEL analysis for healthcare industry.

Q20. Critically examine Centralization and Decentralization of Authority and explain its merits and demerits.

PART	Question No	Course Outcome	Level	Marks
A	Q1.	CC-602.1	L1	1 mark
A	Q2.	CC-602.1	L2	1 mark
A	Q3.	CC-602.1	L2	1 mark
A	Q4.	CC-602.1	L2	1 mark
A	Q5.	CC-602.1	L1	1 mark
A	Q6.	CC-602.1	L1	1 mark
A	Q7.	CC-602.1	L2	1 mark
A	Q8.	CC-602.1	L2	1 mark
A	Q9.	CC-602.2	L2	1 mark
A	Q10.	CC-602.2	L1	1 mark
B	Q11.	CC-602.3	L3	5 marks
B	Q12.	CC-602.5	L4	5 marks
B	Q13.	CC-602.4	L5	5 marks
B	Q14.	CC-602.2	L2	5 marks
B	Q15.	CC-602.1	L1	5 marks
C	Q16.	CC-602.6	L2	10 marks
C	Q17.	CC-602.4	L6	10 marks
C	Q18.	CC-602.4	L5	10 marks
C	Q19.	CC-602.3	L4	10 marks
C	Q20.	CC-602.6	L6	10 marks