

**Post Graduate Diploma in Management (Hospital & Health Management)  
PGDM – 2023-25 Batch**

**1<sup>st</sup> Year – 1<sup>st</sup> Term Examination**

<b>Course &amp; Code</b>	<b>: Principles of Management-CC 602</b>	<b>Reg. No.</b>	<b>:</b>
<b>Term &amp; Batch</b>	<b>: I, 2023-25</b>	<b>Date</b>	<b>: December 13, 2023</b>
<b>Duration</b>	<b>: 3 Hrs.</b>	<b>Max. Marks</b>	<b>: 70</b>

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**Instructions:**

- Budget your time as per the marks given for each question and write your answer accordingly.
  - Don't write anything on the Question Paper except writing your Registration No.
  - Mobile Phones are not allowed even for computations.
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**Part-A**

Part-A is compulsory and each question carries 1 mark (10x1=10)

Q1 What does SMART mean

- Scalable, Measurable, Action-oriented, reviewed, time bound
- Specific, Measurable, Action-oriented, realistic, time bound
- Scalable, Measurable, Activities, realistic, tested
- Specific, measurable, Action oriented, realistic, tested.

Q2 Management is science only (True/False)

Q3 Middle level managers are responsible for implementation of organizational plans (True/False)

Q4 Factors in .....environment are not under the control of the organization.

Q5 Write any two differences in authority and responsibility.

Q6 Write any two roles of a manager.

Q7 How many levels of management are there? Write names.

Q8 Write any two features of theory Y.

Q9 Write any two benefits of controlling function of management.

Q10 Write any two features of good motivation system.

**Part-B**

Attempt any 4 questions each question carries 5 marks (4x5=20)

Q1. "All managers are leaders, but all leaders are not managers" Comment.

Q2. Why it is important to study environment of a business? Discuss

**Contd...2..**

-: 2 :-

- Q3. Management by Objective (MBO) is important managerial concept to be implemented in the organization. Comment
- Q4. Centralization in the big organizations, is feasible or not? explain and give reasons to support your answer.
- Q5. Explain Organizational structure suitable for an organization in healthcare sector.

**Part-C**

Attempt any 4 questions each question carries 10 marks (4x10=40)

- Q1 Which leadership style according to you is suitable for an organization where highly skilled employees are working? Give reasons in support of your answer.
- Q2. What are the benefits of three lairs of management in an organization? Comment
- Q3. What are the different motivational requirements of the people working in an organization? Support your answer with any motivational theory.
- Q4. Plan adult immunization program at block level considering all the steps in planning process.
- Q5 Explain theory X, Y and Z. According to you, which theory is more relevant in the present-day scenario and why? Give reasons in support of your answer.